

BE THE  CHANGE

[\[DONATE HERE\]](#)



## HOW MANY OF THE PHILIPPINE TYPHOON SURVIVORS WILL LIVE THROUGH THE NEXT FEW MONTHS?

**IT'S UP TO YOU.**

**The need is immediate:** With your help, “Be the Change” is rebuilding shattered lives in the Philippines. Of the over 13 million people devastated by the storm, nearly five million are children already on the brink of malnutrition. Your contributions go directly toward providing children, women and families **long lasting solutions**. Solutions that will put them back on their feet, not just for a few days or weeks, but for years to come.

**Be The Change** is spearheading well-researched, life sustaining projects that restore human dignity and economic vibrancy to the traumatized areas of the Philippines.

### **YOUR TAX-DEDUCTIBLE DONATIONS CAN:**

**\$4 - \$49:** Provide a hand up by replacing everyday essentials like cooking utensils, blankets, clothing, books, school uniforms, shoes and toys for children so life can go on.

**\$50 - \$500:** Help a family restart a lost business or start a new one, for example fund the purchase of a washing machine for a small laundry business, fund a small café out of their homes, purchase fish for a fish farm, replace high value crops to grow and ultimately sell to local restaurants and more or purchase lost tools for a construction business that will start rebuilding all the lost homes.

**\$500 - \$10,000+:** Help to rebuild a community by funding multiple small businesses, rebuild a damaged boat used for fishing, or fund essential means of transport such as a motorbike, to enable produce, supplies and equipment to reach its destination.

## **WE MULTIPLY YOUR DONATION BY A FACTOR OF FIVE OR MORE:**

Our goal is to not only provide survivors with the physical tools they need, but also to provide them with the financial tools and entrepreneurial skills that they need to sustain their lives and businesses. Our corporate and business mentors provide long-term marketing, financial and business advice that will support them for years to come.

## **WE'LL CONNECT YOU TO THEIR STORIES.**

Follow the journey of the families: You will receive regular updates on the individuals and communities your funds are helping.

## **HOW YOU CAN HELP:**

- 1. Donate today.**
- 2. Tell your friends about “Be The Change: Typhoon Haiyan Philippines”**

[\*\*\[DONATE HERE\]\*\*](#)

## **ABOUT LINDA CRUSE, FOUNDER OF “BE THE CHANGE: LEADERS AT THE FRONTLINE”**

**Be the Change** is spearheaded by veteran humanitarian aid worker and international corporate liaison, **Linda Cruse**. Her tireless and effective aid work on the frontlines of post-tsunami Thailand, post earthquake-devastated Pakistan, high mountain nomadic areas and other hard hit regions has earned Ms. Cruse international acclaim. She has forged relationships with some of the world's most renowned influential figures such as HH The Dalai Lama, HRH Prince Charles, Sir Richard Branson and with international companies, NGOs and the United Nations High Commission for Refugees. Find out more about Linda and her inspiring credentials at [\*\*www.lindacruse.com\*\*](http://www.lindacruse.com)

**BE THE  CHANGE**