



# ELAINE J. MASTERS

AWARD WINNING TRAVEL WRITER  
& DIGITAL STORYTELLER

## CONTACT

ELAINE@TRIPWELLGAL.COM

WWW.TRIPWELLGAL.COM

## ABOUT

EVER CURIOUS AND HUNGRY FOR ADVENTURE, I'M A BOOMER TRAVEL AND FOOD WRITER, AND VIDEOGRAPHER.

FOUNDER OF TRIPWELLGAL.COM COVERING CONSCIOUS TRAVEL FROM SOLO TO SCUBA AND CULINARY ADVENTURES.

FREELANCE WRITER FOR PRINT AND ONLINE PUBLICATIONS.

MULTIMEDIA STORYTELLING IS A PRIORITY AND A PASSION.

## SOCIAL MEDIA

YOUTUBE: /TRAVELYOGAGAL - 98K+ Views / 332 Subscribers

INSTAGRAM: @TRIPWELLGAL - 6,654

TWITTER: @TRIPWELLNESS - 6,486

FACEBOOK: /TRIPWELLGAL - 1,800

PINTEREST: /TRIPWELLNESS - 1,333

LINKED IN: /ELAINEJMASTERS - 2,300

## TRIPWELLGAL COVERS

### A WEALTH OF STORIES AND TRAVEL TIPS

- Unique destinations and experiences
- Travel photography
- Videos
- Travel tips
- Hotel reviews
- Product reviews
- Stress-free travel tips

### WEBSITE STATISTICS

- 4,000+ unique visitors monthly
- Geographic location: US, Britain, Canada, and India
- Niche: Women - 63% and Couples ages 45 - 65

## PAST COLLABORATIONS

### CVB AND PUBLIC RELATIONS CAMPAIGNS INCLUDE:

- Swiss Travel Pass
- Rocky Point CVB Mexico
- Jordan Tourism
- Latin Trails Tours - Ecuador
- Wyoming Tourism
- Katarina Line - Croatia
- Lafayette Tourism Board
- Cancun CVB
- El Paso Texas CVB
- New York Tourism

## PRINT AND ONLINE PUBLICATIONS

### ARTICLE LINKS AVAILABLE AND INCLUDE:

- Edible San Diego Magazine
- Home and Garden San Diego
- Authentic Luxury Travel
- Hidden Compass
- Dining Out San Diego
- Costco Travel - Video
- Travel Awaits Contributor
- Luxury Living Magazine
- Hipmunk, Trivago, Gayot & Roam Right contributor

## MEMBERSHIPS & AWARDS

- Travel Massive & IFWTWA
- Society of Journalists/San Diego Press Club -
- First Place Awards for Investigative Journalism, History & Short Video Feature
- National Indie Excellence Award for Best Audio Book
- American Women in Radio and Television Award