



ELAINE J. MASTERS

AWARD WINNING TRAVEL WRITER
& DIGITAL STORYTELLER

CONTACT

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ABOUT

EVER CURIOUS AND HUNGRY FOR ADVENTURE, BOOMER BLOGGER, TRAVEL AND FOOD WRITER, AND VIDEOGRAPHER.

FOUNDER OF TRIPWELLGAL.COM COVERING CONSCIOUS TRAVEL FROM SOLO TO SCUBA, AND CULINARY ADVENTURES.

FREELANCE WRITER FOR PRINT AND ONLINE PUBLICATIONS.

MULTIMEDIA STORYTELLING IS A PRIORITY AND A PASSION.

SOCIAL MEDIA

YOUTUBE: /Elaine Masters - 125k+ Views / 415 Subscribers

INSTAGRAM: @TRIPWELLGAL - 9,014

TWITTER: @TRIPWELLNESS - 6,420

FACEBOOK: /TRIPWELLGAL - 1,681

PINTEREST: /TRIPWELLNESS - 1,333

LINKED IN: /ELAINEJMASTERS - 2,300

TRIPWELLGAL COVERS

A WEALTH OF STORIES AND TRAVEL TIPS

- Unique destinations and experiences
- Sustainable and ethical travel
- Video storytelling
- Travel tips
- Hotel reviews
- Product reviews
- Stress-free travel tips

WEBSITE STATISTICS

- 5,000+ unique visitors monthly
- Geographic location: US, Britain, Canada, and India
- Niche: Women and Couples ages 45 - 65

PAST COLLABORATIONS

CVB AND PUBLIC RELATIONS CAMPAIGNS INCLUDE:

- Swiss Travel Pass
- Santa Fe Tourism
- Jordan Tourism
- Latin Trails Tours - Ecuador
- Wyoming Tourism
- Katarina Line - Croatia
- Lafayette Tourism Board
- Cancun CVB
- El Paso Texas CVB
- New York Tourism

PRINT AND ONLINE PUBLICATIONS

ARTICLE LINKS AVAILABLE AND INCLUDE:

- Edible San Diego Magazine
- Home and Garden San Diego
- Roadtripper Magazine
- Hidden Compass
- Dining Out San Diego
- Costco Travel - Video
- Travel Awaits Contributor
- Luxury Living Magazine
- Hipmunk, Trivago, Gayot & Roam Right contributor

MEMBERSHIPS & AWARDS

- Travel Massive & IFWTWA
- Society of Journalists/San Diego Press Club
- First Place Awards for Investigative Journalism, History & Short Video Feature
- National Indie Excellence Award for Best Audio Book
- American Women in Radio and Television Award